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# Community-Based Education Program



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## Promotional Copy

### #4177 – Car Share Tool Kit

## Organization Information

Environment Haliburton! will take a comprehensive view of environmental issues and will provide a strong voice to encourage positive initiatives and oppose those that could have an adverse effect on the environment. EH! recognizes and wants to work with the existing organizations that have an interest in specific environmental subjects, forests, wetlands, head-waters, trails, recreation, lake associations etc. We're sponsored by an incorporated body and were established in 2002, and incorporated in 2004. There is a board with President, Vice-President, Secretary and Treasurer and five at large directors. Monthly board meetings are held and open to all members. Efforts are made to overcome the structural rigidities imposed by legislation. There are no paid staff and an active membership of approximately 20 with a larger number who are inactive members.

## Project Information

Haliburton County has a small, aging, and low income permanent population. We are dispersed through-out the county. It is extremely difficult to live in the county without a vehicle. However, the population is too small to provide public transit as in cities. There was an effort made about a decade ago to bring in a bus system but it was unsuccessful as there is not an adequate population base.

Car sharing through either car co-ops or through private sector initiatives are gaining popularity in the city. The car share model combining public transit with car sharing would not work in a rural area such as Haliburton County. Research has been completed that considers how car sharing could work in rural areas. This project aims to compile a resource kit for individuals who want to start a car sharing venture, whether it is with their neighbours or County wide.

Students will gather tools from identified car sharing efforts in Canada and put together a tool kit that could be used by members of the community who are interested in starting any size of car sharing effort. The manual will "make a case" for car sharing, discussing its economic, environmental, social, and accessibility benefits. It will include mission and goals, types of organizational structure (for-profit, non-profit, cooperative), the vehicles (acquisition, insurance, and maintenance), operations (fees, billing, scheduling), education and marketing.

## Benefit to the Community

Environment Haliburton! is (naturally) very concerned about climate change. Most of the strategies for minimizing our greenhouse gas emissions are designed for urban areas. Rural solutions are needed but seldom addressed. This project would go some way toward identifying a greenhouse gas transportation strategy for our community.

In addition, car sharing will help address the socio-economic issues of a low-income, aging population, by providing an alternative to single car ownership for those who do not have vehicles, or choose not to have more than one vehicle.

### **Potential Learning for the Student**

Not only will students hone their secondary research skills, they will learn how to filter options against selection criteria. There will also be the opportunity to gain design skills and to create a valuable community resource.

### **Resources Required for Project Provided by Host**

#### **Host:**

**U-Links:** The cost of a rental vehicle **OR** reimbursement for fuel (student owned vehicle) to travel to and from Haliburton County for up to **four (4)** visits.

All costs for transportation beyond the four visits, including rental and fuel costs, as well as fuel costs for project related travel within the county are the responsibility of the host organization.

### **Screening or Training Requirements**

None

### **Skills that Would Be an Asset to the Student(s)**

Good research and writing skills. Good analytical skills