



Centre for
Community-Based Research
93 Bobcaygeon Road
Box 655 Minden, Ontario K0M 2K0
Phone: (705) 286-2411
Fax: (705) 286-3511
E-mail ulinks@on.aibn.com
Website www.ulinks.ca

Community-Based Education Program



292 London Street, Traill College
c/o Trent University
1600 West Bank Drive
Peterborough, ON K9J 7B8
Phone (705)743-0523 Fax (705)743-7170
E-mail info@trentcentre.ca
Website www.trentcentre.ca

Promotional Copy

#4214: “Show me the money” Gifting in Haliburton County

Organization Information

We are an advisory committee to the Voice, which is a local newspaper, mandated to help them develop and implement a mechanism for distributing their profits in the community. We are a community members selected by the Voice administration to undertake this task. Various roles are taken by members on a voluntary basis (e.g., chairing, taking and circulating notes, writing letters, etc.)

Project Information

The purpose of this project is to better understand giving patterns in Haliburton County to determine the appropriate focus for the GIFT foundation. The main research questions are:

- What is the role of philanthropy in Haliburton County?
- Who is giving funding and for what?
- Who is receiving (philanthropic) funding and for what?

Students will be conducting in person or telephone surveys (interviewing) with funding sources in the following categories:

1. Groups or organizations who give philanthropic grants or gifts, including those who
 - redistribute money raised by conducting events in the community
 - redistribute money raised by receiving donations from the community
 - redistribute money received from philanthropic bodies or sources outside the community
2. Groups or organizations who receive philanthropic grants or gifts.

The host will work actively with the student/s to develop a data collection instrument and/or will approve the instrument they develop, and will provide a list of contacts for the students.

The students will then collect the data, compile the results and attempt to identify the mechanism/s by which money circulates within the community, including

- is raised in the community and is redistributed within the community,
- comes from outside the community and is distributed within the community,
- is raised in the community and sent outside the community

and variations in patterns or mechanisms associated with the ‘cause’.

Benefit to the Community

This project will assist the host in determining a strategic direction for their giving criteria. This information will also be useful for all organizations in the County who have the need to raise funds. The pattern of philanthropy (in the limited sense of giving money) in practice is useful for the community at large to know about itself, as a basis for dialogue about social priorities and allocation of responsibilities.

Potential Learning for the Student

The students will learn about the nature of philanthropy in a small, poor rural community: who gives, who receives, for what, within what constrictions or conventions. They will hone interviewing skills by

collecting data in a relatively sensitive subject area. Students will also gain perspective on the financial realities of rural community development.

Resources Required for Project Provided by Host

U-Links: The cost of a rental vehicle **OR** reimbursement for fuel (student owned vehicle) to travel to and from Haliburton County for up to **four (4)** visits.

All costs for transportation beyond the four visits, including rental and fuel costs, as well as fuel costs for project related travel within the county are the responsibility of the host organization.

Skills that Would Be an Asset to the Student(s)

- Previous research experience
- Knowledge of rural communities in Ontario
- Interviewing skills
- Writing skills
- Analytical skills