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Community-Based Education Program



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Promotional Copy

#4223 – Youth Perspectives on Celantrocapiatalism

Organization Information

The host organization was established in 1989 - a charitable Global Education and Resource Centre promoting dialogue and understanding on world issues and their local connections, to enable people to engage in positive social and environmental change in the Peterborough and Kawartha areas. The host's annual programming includes community-based events, international speakers, youth engagement, the sharing of human and information resources, such as a local Speaker's Bureau, an alternative lending library, as well as community partnerships and collaborations.

Project Information

The purpose of this project is to engage local youth in critical and reflective dialogue about the emerging trend of celebrities aligning themselves with world issues through philanthropy, by asking key questions: What is celantrocapiatalism? Does compassionate consumption help or hinder long-term development goals? What are implications for youth participation in celantrocapiatalism? The key project goal is to engage high school youth in critical dialogue exploring current issues and trends in global social justice.

Activities: a) to research and understand the issues, connections & implications b) research relevant curriculum links c) develop a participatory workshop d) deliver workshop at KWIC for feedback d) make contact with local schools to schedule in-school workshops e) deliver the workshop to three-to-five classes – modifying as needed based on evaluations and feedback. There is the potential to mentor and work with 1-2 high school youth to develop the workshop.

Expected deliverables:

1. A deliverable workshop with evaluation.
2. Accompanying User's Guide (support materials).
3. Final report with recommendations.

Benefit to the Host Organization and Community

The project benefits the host organization by strengthening their 'in-schools' and youth program by engaging local youth in dialogue and reflection on important world issues. The project also connects youth with (volunteer) opportunities to get involved. Local teachers are welcoming of enrichment activities that address curriculum/links while connecting youth with local community groups working on social justice issues.

What students might learn

Students have the opportunity to research a current 'development' trend from different perspectives, to compile and present the information in a participatory format that will enable youth dialogue; to learn participatory methods of learning and sharing information (i.e. popular education tools); to develop skills in workshop design and facilitation for youth groups in a variety of contexts (community groups/classrooms).

There is the potential to mentor and work with 1-2 high school youth to develop the workshop.

Screening or Training Requirements

A police check is required prior to going into schools.

Skills or Experience Needed

Interested in world issues. Motivated. Works independently and collaboratively. Reliable. Good communication and listening skills for effective workshop facilitation.

Resources Required for Project Provided by Host

Copying of materials as required. Supplies. Work Space. (Own computer desirable). Phone. Travel to local schools. All expenses must be pre-approved by host.